

CAPTURE THE SPIRIT



Capture the Spirit is Shaw's rewards program designed to incentivize Retail Sales Associates to sell better end products.

About CTS When a Retail Sales Associate sells qualifying Shaw products, the invoice can be claimed when the product is sold to the retailer's customer (the consumer). Points can then be redeemed for items in the redemption catalog. Invoices should only be tracked when the product is sold to the retailer's customer (the consumer). Stock invoices can be partially tracked as the inventory is sold. Multiple RSAs can claim points on the same stock invoice.

Earn Points on CTS by logging in to ShawCTS.com and clicking on the "Featured Styles" tab, RSAs can view qualifying products for Retail Carpet. View the Points Chart for details.

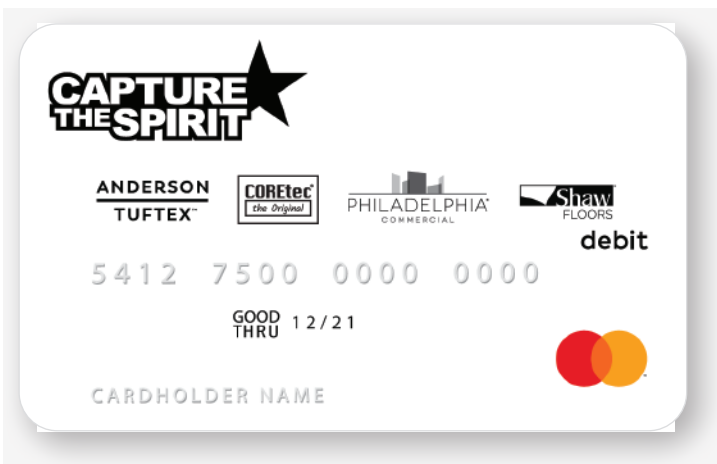
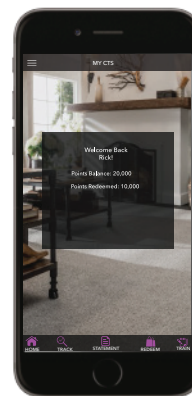
When Tracking Points on CTS allow one to two weeks from the Shaw invoice date for invoices to appear in Tracking. RSAs then have 35 days to track soft surface cut and hard surface stock invoices and 90 days to track soft surface rolls and hard surface stock invoices. Multiple RSAs can claim points on the same invoice.

Redeem Points on CTS by logging in to ShawCTS.com and click on the "Redeem My Points" tab to access all the exciting prize opportunities available to choose including electronics, apparel, home & garden items, and more. The most popular reward is the Shaw CTS cash card!

Download our CTS App Today!

Now, Capture the Spirit is more convenient and easier to use than it has ever been thanks to the CTS App. You can search and download the app on the Apple App Store. RSAs can view their balance, track points, view statements, and claim prizes anywhere at any time.

TIP: When searching for the App, type "Shaw Capture the Spirit".



IMPORTANT: The Internal Revenue Service requires Shaw to issue a Tax Form 1099 to each reward recipient. All RSAs must register using their Social Security number and Federal Tax IDs will not be accepted. RSAs are responsible for any taxes on redeemed CTS Points.